

Generation Y E-Learning Program

...12 months of video learning which will help you attract, manage and retain the best new talent!

- Maximize the value of your speaker investment
- Keep the desire for action alive for a year
- Embed the key learning and action points

Sample: <http://fsplugins.com/medioclips/petersheahan/13.1225926362>

WHAT YOU WILL LEARN?

- 6 key management strategies for getting the best out of your team in uncertain times
- A new philosophy for engaging great talent which is easy to apply regardless of industry
- Strategies for attracting and retaining the best young talent
- Debunk the “generational myths” surrounding this important issue and address the flaws of the generational model itself
- Explore the REAL differences between generations at work and what they mean to business through a deep understanding of the human needs we all share
- Unpack how basic human needs are expressed by younger talent at work in 4 distinct ways, and show how they are trending upwards and changing the way we engage talent of all ages

HOW DOES IT WORK?

- Every two weeks for a year a simple email will be sent to all delegates
- Every email will include:
 - The key idea
 - A link to a high quality video supporting the idea
 - A set of immediate actions for applying it
- No technical requirements - all we need is first name, last name and an email address
- Simple to unsubscribe, and email details will NEVER be shared or disclosed
- Access to a secure web page with ALL videos / strategies should delegates want to view them NOW
- Customizing the e-learning program with corporate or conference branding is possible for an additional fee