

# Lindsey Rosenfeld

## EVENT LOGISTICS COORDINATOR

Lindsey is currently the event logistics coordinator at Gail Davis & Associates. She is the liaison between the speaker and client in the months leading up to an event. It is her job to make sure both the client and speaker are familiar with each other and are aware of the expectations for the event. She ensures that both speaker and client are on the same page and that every little detail is taken care of in regards to the speaking engagement including AV requirements, transportation, hotel, and much more.

Prior to joining GDA, Lindsey worked at a public relations company, The Cannon Affair, in Houston, TX. While at the Cannon Affair, she worked side by side with the CEO by assisting her with client relations, event coordinating, media contact, and anything else that was requested in order to provide clients with events and public marketing. Before The Cannon Affair, Lindsey graduated from the University of Oklahoma's Price College of Business with a double major in Marketing and Management.

In January, she moved to Dallas, Texas which is where she currently resides.