

# Lindsey Rosenfeld

## SPEAKER LIAISON & EVENT LOGISTICS COORDINATOR

Lindsey is currently speaker liaison and logistics coordinator at Gail Davis & Associates. As speaker liaison, she is the direct contact to all of the speakers that GDA works with and is responsible for keeping all speaker information up to date, learning about new speakers and researching client requested speakers for upcoming events.

Along with speaker liaison, Lindsey is responsible for coordinating the logistics of events. She makes sure that before events, both the client and speaker are familiar with each other and are aware of the expectations for the event. It is her responsibility to ensure that both speaker and client know all details regarding the entire event including, AV requirements, transportation, hotel, and much more.

Prior to joining GDA, Lindsey worked at a public relations company, The Cannon Affair, in Houston, TX. While at the Cannon Affair, she worked side by side with the CEO by assisting her with client relations, event coordinating, media contact, and anything else that was requested in order to provide clients with events and public marketing that they required.

Before The Cannon Affair, Lindsey graduated from the University of Oklahoma's Price College of Business with a double major in Marketing Management.

In January, she moved to Dallas, Texas which is where she currently resides.