

# Gail Davis

## PRESIDENT OF GAIL DAVIS & ASSOCIATES

As the founder of one of the country's premier speakers bureaus, Gail Davis has been able to make CEOs, authors, educators, inventors, and other industry gurus shine. At Gail Davis & Associates (GDA), she helms a team that has been extremely successful delivering A-list speakers for events as well as transcending unknown names.

Davis holds more than 30 years of corporate marketing and event management experience. Before launching GDA, she spent two decades with the global technology conglomerate EDS in Dallas. While at EDS, she discovered Nando Parrado, a heroic survivor of the 1972 Andes plane crash that took the lives of many rugby players. After booking him as an event keynote, Davis signed an exclusive with Parrado, who through Davis's efforts was convinced to share his story after so many years. Davis's partnership with Parrado eventually anchored the creation of GDA.

Today Davis continues to discover new talent and take the professional speaking industry by storm. She is credited with recently bringing Parrado's harrowing experience to life in the New York Times best-selling book, *Miracle in the Andes*. It is the only book written as a first person account of the Andes plane crash.

Under Davis's passionate leadership, GDA has grown to become one of the most esteemed speakers bureaus representing more than 2,600 top-tier names in business, politics, government, entertainment, and media.

Davis's successful business approach and her passion have been magnetic and a plus for the industry. She has recently been chosen as the president elect for the International Association of Speakers Bureaus (IASB) for 2011-2012. Previously, Gail served as IASB Governor where she developed new education programs for members worldwide and drew increased investment in the industry.

Davis is a member of the Entrepreneur Organization. She is also a supporter of numerous community organizations. She is frequently tapped to speak nationwide for industry associations and corporations and is a guest blogger on numerous web-sites.

Davis is a graduate of the University of Oklahoma. A native of Oklahoma, Davis resides in the Dallas suburb of Colleyville.