

JULIE O'KEEFE

Bio

Julie O'Keefe is a leading Sales Agent for Gail Davis & Associates, one of the country's top listed speakers bureaus for legendary names in the worlds of business, politics, entertainment, and media.

O'Keefe has built a reputation for her customer centric approach and has thrived as a source for speakers who deliver powerful keynotes and inspirational messages for institutions and corporations around the globe.

Since joining GDA in 2006, O'Keefe has helped grow new business by 37 percent through increased commission structures and vendor partnerships. She has also been responsible for leading new web and interactive marketing initiatives for the company.

O'Keefe has more than 15 years of experience in marketing and speaker management. Prior to joining GDA, she spent 10 years as the marketing director for Childright, a Dallas-based company anchored by the nationally reknown child expert Madelyn Swift. While at Childright, O'Keefe helped publish multiple national books and digital and interactive media curriculum.

O'Keefe maintains an active role in the community. She recently helped GDA earn a Community Service Award from the International Association of Speakers Bureaus (IASB). She is also a longtime member of the Colleyville Baseball Association where she has served on the board and in coaching roles.

O'Keefe graduated with a Bachelor of Science from Barry University in Miami. She and her family live in the Dallas suburb of Grapevine.