

# John Kotter

NO. 1 LEADERSHIP GURU PER "BUSINESS WEEK"

SPOTLIGHTS



John P. Kotter, a world-renowned expert on leadership at the Harvard Business School, has been the premier voice on how the best organizations actually "do" change.

A constantly evolving business environment requires innovative, visionary leaders. Kotter is a brilliant and dynamic presenter who offers audiences practical guidance on how to lead their organizations into the vast opportunities of the future. His international bestseller *Leading Change* became the change bible for managers around the world. He provides an eight-stage

process for transforming an enterprise from visionary concepts to concrete reality. Drawing on the history of recent successes and failures in the business world, he explores the new rules of leadership and the importance of lifelong learning in the post-corporate world. Internationally recognized for his leadership innovations, Kotter is a Konosuke Matsushita Professor of Leadership at Harvard Business School. Kotter offers the leadership tools necessary to achieve success in a business world that reinvents itself every day.

Kotter is a graduate of MIT and Harvard. He joined the Harvard Business School faculty in 1972. In 1980, at the age of 33, he was voted tenure and a full professorship.

His books have been reprinted in eighty foreign language editions, and total sales are approaching two million copies. He has also created two executive videos, *Leadership* (1991) and *Corporate Culture* (1993) and an educational CD-ROM (1998) based on the *Leading Change* book. His articles in the *Harvard Business Review* have sold a million and a half copies.

Kotter's honors include an Exxon Award for Innovation in Graduate Business School Curriculum Design and a Johnson, Smith and Knisely Award for New Perspectives in Business Leadership. In 1996, *Leading Change* was named the #1 management book of the year by Management General and in 1998, Matsushita Leadership won the Financial Times/Booz·Allen and Hamilton Global Business Book Award for biography/autobiography. In October 2001, *Business Week* magazine rated Kotter the #1 "leadership guru" in America based on a survey they conducted of 504 enterprises.



## TOPICS

Leadership

## TRAVELS FROM MA

## SELECTED BOOK TITLES

*Leading Change* (1996)

*The New Rules:How to Succeed...*(1995)

*Corp Culture & Perf* (1992)

*A Force for Change:How Leadership Differs from Mgmt* (1990)

## NOTES